



MURPHY CENTRAL PARK

2025 SPONSORSHIP PROSPECTUS





WELCOME TO THE CORNIVAL!

Event Details:

October 4, 2025

12:00PM-9:45PM

Murphy Central Park

Get ready for a full day of family-friendly excitement at Murphy Maize Days, a vibrant celebration that captures the spirit of the season! This annual FREE event brings together a variety of attractions for all ages, offering something for everyone. From thrilling rides to delicious food, live entertainment to family-friendly games, Murphy Maize Days is the ultimate fall festival that celebrates the best of the season and brings the whole community together for a day full of fun and memories!

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#MAIZEDAYSCORNIVAL

ABOUT MAIZE DAYS

The City of Murphy became an official incorporation with the State of Texas on September 29, 1958. On Saturday, September 27, 2008, Murphy hosted the first annual Murphy Maize Days in celebration of 50 years since its official incorporation. Over the years, the city has grown from a rural outpost to a vibrant, diverse community. This annual fall celebration of Murphy's heritage was intended to celebrate the city's past, while also building its future.

Murphy Maize Days continues grow every year yet still remains a free festival with a diverse array of activities and entertainment for the entire family with the support of our partners.

The purpose behind it all has been to create a strong sense of pride, belonging, and engagement within our community.

Murphy Maize Days 2024 Statistics:

Estimated Attendance: 10,000

Food Vendors: 16

Performers: 9

Artisan Vendors: 60

Exhibitors: 15

Punkin' Chunkin': raised over \$1000 towards the Murphy Chamber Scholarship Foundation

Volunteers: 200+ volunteers



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MURPHY, TX

Murphy, TX is located in the southeastern Collin County midway between Plano and Wylie on FM 544. Murphy is only six miles east of Highway 75 in Plano and less than five miles north of the George Bush Toll Way in Richardson. Since 2009, Murphy has increased in population, our retail market is flourishing, and recreation amenities continue to expand making Murphy an ideal choice for marketing opportunities.



HOUSEHOLD INCOME

MEDIAN: \$144,284
AVERAGE: \$178,722

21,219 | 2023 EST. POP

WHITE | 9,953



ASIAN | 6,407



BLACK | 2,121



HISPANIC | 1,719



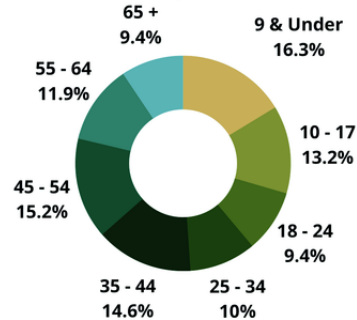
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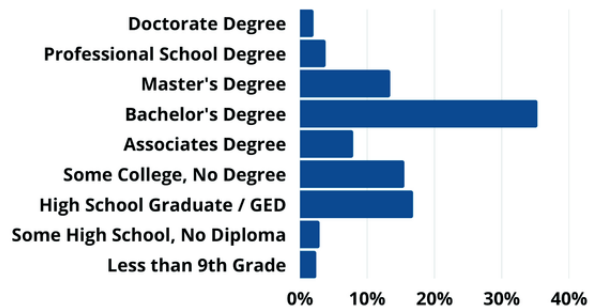
OTHER | 152



MEDIAN AGE: 35.88 | AVERAGE AGE: 35.20



EDUCATION ACHIEVEMENTS



**CURRENT
POPULATION**

22K



**AVERAGE
HOME VALUE**

\$582K



**AVG. HOUSEHOLD
INCOME**

\$178K



WHERE IS MURPHY?

RETAIL SALES

RTA POTENTIAL: \$3,466,835,473

EST. ACTUAL: \$259,576,287

TOTAL RETAIL LEAKAGE: \$3,207,259,186



DFW Suburb to Raise a Family
Niche.com



of Safest Texas Cities
SafeWise



Best Suburbs List
D Magazine



America's Best Small Towns
CNN / Money Magazine



FOR MORE INFORMATION VISIT:
WWW.MURPHYEDC.ORG

WWW.MAIZEDAYS.COM

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WHY SPONSOR?



Murphy Maize Days will be a considerable influence on your marketing and branding as we bring the consumer to you at our festival.

Murphy Maize Days allows your business to reach your desired audience in the most personal way possible.

Sponsoring this event will provide a unique opportunity to create a “brand experience” for your customers.

Opportunities like this are affordable ways for you to gain exposure to a promising customer base.

Your message will reach a unique, targeted, and captive audience in which to reinforce your message.

Event advertisement reach is estimated at over 120,000, giving you the opportunity to touch a large market.

You will have the opportunity to build relationships with employees and clients through sponsor benefits and create lifelong memories and experiences for the Murphy community.

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2024 SPONSORS



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SPONSORSHIP OPPORTUNITIES

Murphy Maize Days is committed to providing customized sponsorship packages that align with your company's goals and the festival brand. Whether or not your goal is brand awareness, public relations or community impact, we will work to design the ideal sponsorship package for you.

Sponsorships range from \$500 to \$25,000 and can be applied to areas of the festival and advertising. We are excited to work with you on creating an a-maize-ing experience at Murphy Maize Days, and are happy to provide the following optional benefits:

Naming Rights: Select location branding opportunity of a special area in the festival.

Exclusivity: Freedom from competitors.
(Title Sponsor only)

Printed Collateral: Event tees, map, giveaways.

Advertising: Radio, In & Around Magazine, website, news release, e-newsletter and newspapers.

Social media/Website: Listing or logo inclusion on maizedays.com, high engagement on social media platforms.

Onsite Festival Exposure: Exhibition booth or activation area, stage mentions, event signage.

VIP Access to Festival: Select sponsorships include lounge passes and giveaways.

Featured opportunities: Main Stage, Pop Stage, Midway, Carnival Booths, Hay Bale art, Corn Hole Tournament, Petting Zoo, Silent Disco and more!

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CONTACT US



WE LOOK FORWARD TO WORKING
WITH YOU!

ASHLEY HUDSON

Special Events Manager

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